

2020 Toyota Prius Prime Upgrade with Standard Package Accessories

November 21, 2019

Interior Accessories



Cargo Liner

\$152.35

The Cargo liner provides maximum protection for your cargo area and features a skid-resistant surface to help keep valuables stable. The raised lip around the edges helps keep dirt and spills within the cargo liner area and its light but tough construction allows it to be easily removed for cleaning.



Universal Tablet Holder

\$111.74

The Universal tablet holder is compatible with virtually all multimedia devices. It holds your tablet, phone, music, or video player in place. The Universal tablet holder is intended for passengers only. Drivers should always be sure to obey traffic regulations and maintain awareness of road traffic conditions at all times.



Kit: Illuminated Door Sill Protectors (front and rear)

\$438.83

Make an entrance. When the front door opens, the LED Prius logo illuminates a warm amber. This stylish accent will help prevent door sill scuffs and scrapes. These glowing protectors are finished with polished accents and facilitate entry into your Prius in after the sun goes down. Kit of 4 (front and rear)

For calculation purposes, all accessory pricing includes installation (if required). However, because the cost of doing business varies, the installation portion of the price may not be the exact cost of installation at a dealership. Please confirm accessory pricing with your dealership. Price does not include taxes.

Exterior Accessories



Block Heater

\$385.31

This custom-designed Block Heater not only warms your vehicle up quicker, but also reduces engine strain and wear. The system also helps to save fuel and battery power during startups, and the strain relief electrical cord reduces cord damage.



Body Side Mouldings

\$315.77

Colour-matched bodyside mouldings help protect door panels from scratches, dents and chipping. Designed specifically to help preserve and enhance the vehicle's appearance. Unlike many aftermarket mouldings, genuine Toyota bodyside mouldings have undergone rigorous testing to ensure their resistance to temperature, weather, impact, stone chips, high pressure washing, wind noise and peeling. Bodyside mouldings also help maintain your vehicle's resale value.



Rear Bumper Appliqué

\$132.06

Prevent scrapes and scratches from daily vehicle use with Toyota's Rear Bumper Appliqué. It is specifically designed to maintain your vehicle's flawless bumper surface. This durable, clear and UV-resistant protection film is custom fitted to your vehicle and is stylishly outfitted with the Toyota logo. It's the stain, chemical and fuel resistant barrier your paint has been waiting for.



Side Window Deflectors

\$226.77

The Toyota Genuine Side Window Deflectors are aerodynamically shaped to minimize wind noise and buffering when driving with open windows. The deflectors are designed to integrate flawlessly with your Prius, while maintaining its sleek look. Breathe in the fresh air without having to worry about wind, rain or the cold Canadian snow.



Front Mud Guards (Set of 2)

\$97.06

Protect your vehicle's fenders against rock chips and hardened deposits that build up from road asphalt, grime, mud, and slush with a set of Toyota Genuine Mud Guards. Constructed of robust plastic that provides superior strength, and also ensures resistance to cracking, deforming, or discoloring even under our Canadian severe weather conditions.



Roof Rack

\$389.56

Carry more on your roof. Ideal for carrying skis and bikes, this custom-fit rack has a quality, integrated look and offers cargo-carrying capability without sacrificing interior space. The racks are compatible with most lockable Bike/Ski Rack attachment. A wide range of shapes and sizes can be securely fastened with minimal chance of shifting.



15" Alloy Wheels

\$1,092.37

These durable alloy wheels offer Prius Prime owners a distinctive, dashing and sporty upgrade to their vehicle wheels. Meticulously crafted of lightweight aluminum alloy, and specifically designed for optimal performance.



Pro Series Paint Protection Film

\$448.54

Guard your vehicle from weathering, UV radiation and road debris that can chip and scratch the finish with 3M Pro Series Genuine Toyota Paint Protection Film. This durable and nearly invisible thermoplastic urethane is designed to protect the front surfaces of your vehicle.